

**CASE
STUDIES**

15

HELLO FROM INGENIOUS CREATIVE...

Our final case study of 2017 features festive work for our good friends at Roland Dransfield PR who asked us to help with marketing the Ice Rink on Manchester's First Street.

ROLAND DRANSFIELD PR / MANCHESTER ICE RINK AT FIRST STREET

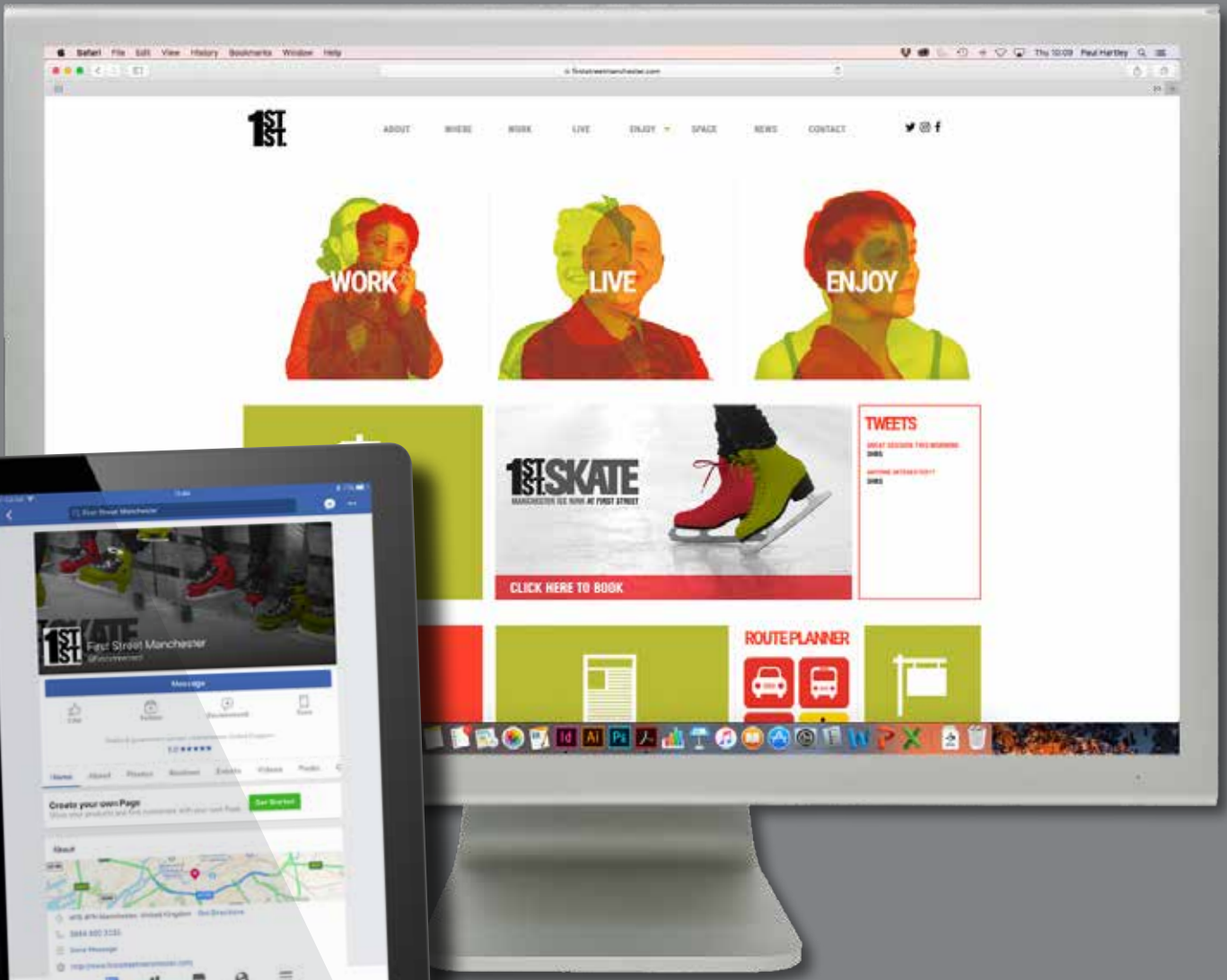
Client Profile...

Roland Dransfield is a PR, marketing and digital communications agency based in Manchester city centre and catering for clients throughout the UK. They create innovative integrated campaigns that have a demonstrable impact on the success of their clients' business goals. Ingenious have been pleased to work with RDPR since 2008 on a range of marketing projects.

What We Did...

Ingenious designed the ice rink brand to integrate with the identity of the First Street development. Furthermore, the dual colour visual language we developed was aimed at tying in with the existing marketing collateral produced for the scheme. Assets included a range of imagery for social media channels, web and email marketing and on-site wayfinding graphics.







INGENIOUS

WE HOPE YOU LIKED LOOKING AT OUR WORK...

**We'd love to talk to you about what we
could do for you and your brand.**

In the meantime, you can find us here...

T 01625 410228

E info@ingeniouscreative.com

**You can also follow us on
[twitter@ingeniouscre8iv](https://twitter.com/ingeniouscre8iv)**

VISIT OUR SITE

