

**CASE
STUDIES**

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HELLO FROM INGENIOUS CREATIVE...

We've recently been working with long-standing client Fitzwilliam Capital Partners to deliver the branding and marketing collateral for Agin Court, a prestigious new residential development.

AGIN COURT BRANDING & MARKETING COLLATERAL

Client Profile...

Fitzwilliam Capital Partners are specialist property developers with many years' experience creating highly successful schemes across the UK. Fitzwilliam pride themselves on designing and building highly sought after developments for owner occupiers looking for modern, stylish homes or individual property investors looking for high yield returns and capital growth.



What We Did...


Initially, we presented a number of brand identities for Agin Court, FCP's largest development to date. On approval of the preferred brand, we designed and produced a suite of printed brochures, site hoardings and how email marketing and social media channels should look to ensure brand consistency. Other collateral included PoS and assorted giveaways for the launch event.



Above: Branding, brochure covers, pullup stands, email template and launch event. Opposite: Brochure cover and spread.

AC

AGIN COURT
BY FITZWILLIAM CAPITAL PARTNERS


FITZWILLIAM
CAPITAL PARTNERS



INGENIOUS

WE HOPE YOU LIKED LOOKING AT OUR WORK...

**We'd love to talk to you about what we
could do for you and your brand.**

In the meantime, you can find us here...

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**You can also follow us on
[twitter@ingeniouscre8iv](https://twitter.com/ingeniouscre8iv)**

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