

**CASE
STUDIES**

11

HELLO FROM INGENIOUS CREATIVE...

In this issue we're delighted to be able to showcase our recent work for Port Sunlight Village Trust, a charitable trust responsible for preserving and promoting the model village of Port Sunlight, near Ellesmere Port in Cheshire.

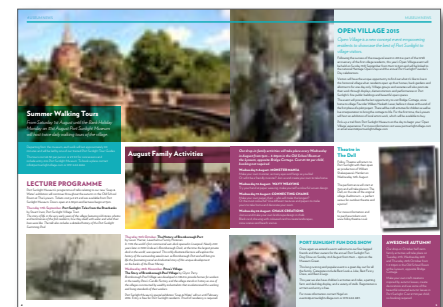
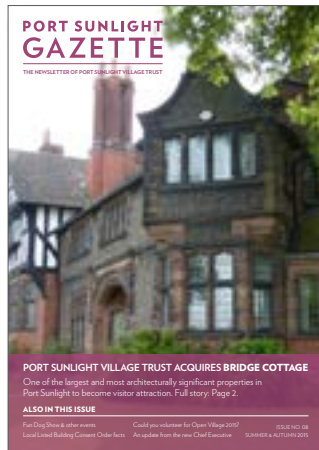
PORT SUNLIGHT VILLAGE TRUST

Client Profile...

Port Sunlight Village Trust is a charitable organisation responsible for preserving and promoting the model village of Port Sunlight, created by William Hesketh Lever for his Sunlight soap factory workers in 1888. The beautiful landscape of this historically significant village boasts unique properties to rent, self-catering holiday cottages, places to eat, including 'tea' at Port Sunlight Museum, and a year long programme of interesting activities and attractions.

What We Did...

Ingenious have been working on a range of projects for the Trust, taking their recently refreshed brand identity and applying it to projects for both the residents of the village, such as the Port Sunlight Gazette, as well as visitors to the Port Sunlight Museum, for whom we've designed visitor literature and a new for 2016 Special Exhibition, focusing on the lives of three photographers who lived in the village in the late 1800's.





OUR VILLAGE HISTORY

Port Sunlight is one of the finest examples of a garden village in the UK. It is a beautiful and historic village with a rich history and a unique character. It is a place where you can enjoy the best of both worlds - a beautiful garden and a historic village.

Visit Historic Port Sunlight

Exhibition Open to All

SPECIAL EXHIBITION

JENNINGS, COTTON, GAMBLE
The exhibition features a collection of objects and photographs that tell the story of the Jennings, Cotton and Gamble families who lived in Port Sunlight during the early years of the village.

2006
2016
10th Anniversary



Port Sunlight VILLAGE TRUST

portsunlightvillage.com

@portsunlight

[portsunlightvillage](https://www.facebook.com/portsunlightvillage)

GROUPS WELCOME

If you're thinking of having a group visit to the Museum, we can offer you a special package deal to suit your needs. We can provide you with a group leader, a driver and group leader insurance.

SPECIAL INTEREST COACH AND GUIDED WALKS INCLUDED

- Lever and Port Sunlight
- Port Sunlight & the First World War
- The Houses of Port Sunlight
- The Public Gardens of Port Sunlight
- Conserving Port Sunlight

To find out more about our Special Interest Coach and Guided Walks, please contact us on 0151 654 6466 or info@portsunlightvillage.com or visit portsunlightvillage.com

WINNER
Attraction of the Year 2014

WINNER
Small Visitor Attraction of the Year 2015

Port Sunlight Village Trust is a registered charity.

FORMATION

MUSEUM FACILITIES

Open 10am - 5pm
Free admission
Free parking
Free refreshments

CAR PARKING

Free parking for all vehicles
Open 10am - 5pm
Free refreshments

BY TRAIN

Port Sunlight is a short walk from the Port Sunlight railway station. The station is a 10-minute walk from the village.



callmerwayguide
Merseyside

ARTS COUNCIL ENGLAND



Merseyside Council



Liverpool City Council

PORT SUNLIGHT VILLAGE



PLAN OF THE VILLAGE OF PORT SUNLIGHT.





INGENIOUS



my brother
houses in which our work-people
be comfortable. Semi-detached
back and front, in which they will
about the science of life than the
in which they will learn that the
life than the mere going to and
looking forward to Saturday night

Extract from the speech delivered by William
banquet on the occasion of the Cutting of the
Bromborough Pool on 3rd March 1888

WE HOPE YOU LIKED LOOKING AT OUR WORK...

**We'd love to talk to you about what we
could do for you and your brand.**

In the meantime, you can find us here...

T 01625 410228

E info@ingeniouscreative.com

**You can also follow us on
[twitter@ingeniouscre8iv](https://twitter.com/ingeniouscre8iv)**

VISIT OUR SITE

